

**MINUTES OF THE  
MACOMB/ST CLAIR CAREER AND EDUCATION ADVISORY COUNCIL**

November 19, 2019

The Career and Education Advisory Council met Tuesday, November 19, 2019 at the Macomb Intermediate School District with the following members present:

**MEMBERS PRESENT:**

Monika Leasure  
Faith Seader  
Janelle Arbuckle-Michael  
Brent Brasure  
Pat Yanik

William Peterson  
Shannon Williams  
Eric Bradbury  
Christol James

**MEMBERS ABSENT:**

Arthur Adlam  
John Thero

Donald Hutchison  
April Combs-Simpson

**OTHERS PRESENT:**

John Bierbusse, Executive Director  
Cris Robson, Macomb/St Clair WDB  
Michael Klein, MISD STEM

Kristie Kabacinski, Macomb/St Clair WDB  
Misha Gaffney, MI Dept of TED, TIA, LEO  
Leslie Fletemier, MISD

**I. Call to Order**

Chairperson Monika Leasure called the meeting to order at 9:00 am.

**II. Approval of the February 7, 2019 meeting minutes.**

**WILLIAM PETERSON MOVED TO APPROVED THE FEBRUARY 7, 2019 AS PRESENTED; SUPPORT BY SHANNON WILLIAMS. MOTION CARRIED UNANIMOUSLY.**

**III. 61b Strategic Plan**

Chairperson Monika Leasure discussed and presented the 61(B) CTE Early/Middle College Strategic Plan that is due December 1, 2019 with approval by the CEAC committee. A previous meeting held on November 14, 2019 attended by the CEAC regional chairs, the WDB regional representatives and the Career Technical consultants for the intermediate school districts analyzed the data and agreed on continuing the initiative begun under the TDCC structure. After further discussion, agreement to pursue activities in these areas was reached. The 5 areas identified as priorities for the region

are: Science, Technology, Engineering and Mathematics/Advanced Manufacturing/Information Technology/Health Sciences/Construction, Energy, Architecture. Data indicates that these fields will provide students with the high-wage careers needed in the tri-county region.

**WILLIAM PETERSON MOVED TO APPROVE THE CEAC STRATEGIC PLAN AS PRESENTED; SUPPORT BY SHANNON WILLIAMS. MOTION CARRIED UNANIMOUSLY.**

#### **IV. Comprehensive Local Needs Assessments**

Shannon Williams discussed the changes to career and technical education as a result of the Perkins V implementation. The main changes in terms of work force development initiatives are the increased focus on work-based learning, the new accountability measure on industry certifications/credentials, and the creation of the CLNA (comprehensive local needs assessment). She then shared the student data gathered as a result of the CLNA as well as the labor market data findings. Group discussion followed regarding the labor market data as well as specific agencies sharing how their work connects to the regional plan. Both the findings from the regional data as well as various stakeholder groups agree that the pathways of strategic focus should be STEM, Advanced Manufacturing, Information Technology, Health Sciences, and Construction, Energy, Architecture. These findings are in line with the 61b strategic plan as well the CLNA being submitted to the state.

#### **V. Report on MiCareerQuest Southeast**

Cris Robson, Youth Specialist, presented an update on the MiCareerQuest Southeast experience. On November 8, 2019, the second annual MiCareerQuest Southeast event was held at the Suburban Collection Showplace in Novi. As the region's largest hands-on career exploration event for high school students, more than 11,000 youth were registered to attend from Oakland, Wayne, Macomb, Livingston, Washtenaw and Monroe counties (with about 2,800 Macomb county students attending the event). More than 1,000 working professionals from 110 companies showcased 200 in-demand jobs in four career quadrants: Advanced Manufacturing, Construction, Health Sciences and Information Technology.

#### **VI. Apprentice Week**

Kristie Kabincinski, Apprentice Coordinator, discussed the creation of "Apprenticeship 101 Kit" for National Apprenticeship Week and distribution to local school districts in Macomb and St. Clair Counties. The "Apprenticeship 101 Kit" has been developed to be utilized for 10 to 15 minutes for 5 days or all in one day. Activities include: Apprenticeship Trivia, Resume Rescue, Which Industry Matches Your Personality, Preparation Pyramid and Apprentice Interviews Video and Survey. Currently 30 kits have been distributed to local school districts in Macomb County and 3 in St. Clair County.

### **VII. Manufacturing Day**

Cris Robson, Youth Specialist shared that the Macomb County MFG Day took place on Friday, October 5, 2019 with the campaign in its 6th year. 60 Macomb County businesses opened their doors to host 2,000 high school students on tours showcasing the many and varied well-paying careers in Advanced Manufacturing. The annual event, coordinated by the Macomb Intermediate School District and Macomb County Planning and Economic Development, was sponsored by a host of Macomb businesses including: L & L Products, Futuramic, Fori Automation, Manpower, Fisher Dynamics, PTI Engineered Plastics, Siemens, and various other supporters. A follow-up event, open to the public, is planned for Thursday, December 5, 2019 (5:30-8pm) at Macomb Community College. Known as "Explore Careers in Manufacturing & Technology" the evening allows youth of all ages and their parents to further explore local career opportunities.

### **VIII. Other Business**

Christol James mentioned several partners from Macomb have met to discuss interest in starting a Project Search program in Macomb County. Initial key stakeholders included Macomb County Community Mental Health, Michigan Rehabilitation Services and the Macomb Intermediate School District. The project planning is in the infancy stage yet there appears to be interest and buy-in by key participants. Typical projects take at least a year of planning; thus the earliest a project would start in Macomb would be 2021.

### **IX. Adjournment**

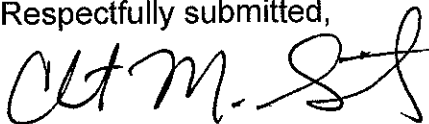
The meeting adjourned at 11:00 a.m.

**BRENT BRASURE MOVED TO ADJOURN; SUPPORT BY WILLIAM PETERSON.  
MOTION CARRIED.**

### **Next Scheduled Meeting:**

February 13, 2020, Room 202, Macomb Intermediate School District

Respectfully submitted,



Christina Seibert  
Recording Secretary  
CEAC Lead